

Department of Know

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Happy International Be Kind to Lawyers Day! Yes, it's a real thing!

We've been very busy the last couple of weeks, especially with our first event in Montreal (scroll down for pic) and the launch of [Summit 2024](#).

One of the highlights was welcoming our 200th member, Chris Ferronato, General Counsel at Bosa Properties Inc.! Chris received an UberEats gift card as a thank you for the milestone. Aiming for 300 members by the end of the year, you heard it here first.

-Avi

Founder, Counselwell

[Register for Summit 2024](#)



The Substantive Stuff

- Top 10 commercial decisions of 2023 ([video recording](#)) (BLG)
- Three marketing strategies Canadian businesses need to know to avoid [“greenwashing”](#) deceptive marketing claims (Stikeman Elliott)

- Minimum wage Increases and Ontario employment shake-up: [what employers need to know](#) (Mintz)
 - [This case](#) serves as a reminder about the importance of conducting workplace investigations (McMillan)
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Upcoming Events

- Every month on 4th Tuesday @ 12:30 pm ET: [Monthly Member Chats](#) (Virtual - Members only)
- ***LAST CALL*** April 11th @ 7:30 pm ET: [Toronto Social Event: Bowling Edition](#) (In-Person - Toronto)
 - Members only (free)
- May 14th @ 1:00 pm ET: [Considerations for Staffing your Legal Department](#) (Webinar - Free)
- May 22nd @ 12:00 pm ET: [CLM Demo Day: A Look at 5 CLM Tools for Legal Departments](#) (Members only)
- May 27th @ 4:00 pm ET: [How being a 'T-Shaped Lawyer' will make the Biggest Difference in your In-House Career](#) (Webinar - Free)
- May 29th @ 12:00 pm ET: [AI Demo Day: A Look at 5 AI Tools for Legal Departments](#) (Members only)
- September 26th (all day): [Summit 2024 in Toronto](#) (In-Person - Toronto)
 - Early bird sale on now! Ends June 3rd
 - Bonus dinner included the night before (first come, first served)

From our networking dinner in Montreal on March 26th. Thanks to everyone who attended and to our event sponsor [Fasken](#)! We're excited to host a lot more events in Montreal!



📢 Last Call: Seeking Region Leads Calgary & Vancouver

- We're looking for Region Leads in Calgary and Vancouver to represent Counselwell at in-person events. You can [learn more and apply here](#) (application deadline: April 19th)
- You'll get to grow our local communities + earn \$ per event!
- If you've already applied, hang tight as we review applications

Industry Updates

- [Kosta Starostin](#), Director of Legal at AI startup Cohere, talks about the company's explosive growth (Osler)
 - Is it a good idea for an in-house lawyer to fake outside counsel invoices and then steal more than \$200k? [No](#), says the Manhattan District Attorney's Office
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Best Practices

- These skills make the difference between a [good and great in-house lawyer](#) (Above the Law)
 - How general counsel are keeping [core legal work in-house](#) (Legal Dive)
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Big Moves

- Patricia Good is promoted to Senior Legal Counsel and Assistant Corporate Secretary at New Gold Inc.
 - Rebecca Ma joins Interac Corp. as Head, Deputy General Counsel, Chief Privacy & Compliance Officer
 - Michael Bowmile is promoted to Senior Legal Counsel at Coca-Cola Canada Bottling Limited
 - Cody Richard joins Hiive as Legal Counsel
 - Martin Banach joins the City of Toronto as Solicitor
 - Gennady Ferenbok is promoted to EVP, Corporate Development General Counsel at Coca-Cola Canada Bottling Limited
 - Daphne Hooper joins CYGNVS as Legal Counsel
 - Le Huong Truong is promoted to Chief Legal Officer at Vena Solutions
 - Jordan Fletcher is promoted to Vice President, Legal at Green Infrastructure Partners
 - Meredith Ball is promoted to Senior Counsel and Assistant Corporate Secretary at Mistplay
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